# **MANAGEMENT REPORT**

#### **Our operations**

Established in 1851, Sacem is a private, non-profit, non-trading entity founded by its members – authors, composers and music publishers – and managed under a cooperative model.

Its role is to negotiate, collect and distribute with precision the royalties to its members, when their works are publicly broadcasted (audiovisual media, concerts, festivals, internet platforms, cinemas, nightclubs, stores, etc.) or reproduced (digital files, CDs, DVDs, video games, etc.). It also collects and distributes royalties to members of other French or foreign authors' societies that have given Sacem a mandate to represent

## Support, protect and defend

Sacem supports creators and publishers, protects their repertoire and defends their interests in France and abroad. It is actively involved in various creators' and copyright organisations, including the International Confederation of Societies of Authors and Composers (Cisac), the International Office of Mechanical Publishing (Biem), the European Authors' Societies (Gesac), and in general interest organisations in the French professional sector.

Sacem is committed to offering quality services and mutual support to its members. It also plays a crucial role in the vitality of musical creation. For more than fifty years, it has pursued a policy of support for creation in all its diversity by accompanying artistic careers, the revival of repertoires, the distribution of works and by facilitating the inclusion of young professionals.

This cultural action has taken on a new dimension since 1985, with the creation of the private copy levy system, this, in addition to the aid programmes put in place since the 1960s, enabled Sacem to support 2,470 projects in all genres in 2020.

### **COLLECTIVE MANAGEMENT, OUR MODEL**

Bringing together 182,520 authors, composers, publishers, and their works, Sacem is the intermediary that allows 380,000 music disseminators to turn to a single point of contact for authorisation to use millions of musical works in return for the payment of royalties.



Chair Patrick Sigwalt,



Vanessa Bertran.



Nicolas Galibert,



Dominique Dalcan.



Treasurer Thierry Perrier,



Deputy Treasurer Christine Lidon,



Secretary General Serge Perathoner,



Deputy Secretary Élisabeth Anaïs,



Frédérique Alie,



Wally Badarou,



Anne Dorr,



Valérie Foray,





**Administrator** Thomas Jamois, publisher



Bruno Lion, nublisher



France Monot-Fortin nublisher





Marion Sarraut, author-director





Frédéric Zeitoun,

## Governance

Founded by its members - authors, composers and publishers of music, dubbing and subtitle writers, poets, stand-up comedians and writer-directors - Sacem is managed as a cooperative.

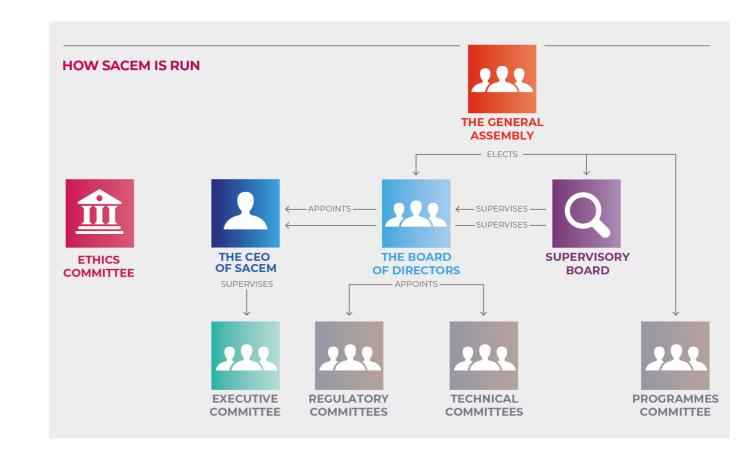
Elected by the Sacem General Assembly, the Board of Directors is made up of six songwriters, six composers and six music publishers (one-third renewable each year in June), as well as a writer-director as a permanent member and a writer-director as a substitute. The Board of Directors makes all decisions essential to the efficient operation of Sacem.

It appoints the CEO, who manages the society and is responsible for implementing the policies defined by the board.

## Since 2017, Sacem has put in place the following arrangements:

- 1 Authors, composers and publishers have a greater involvement in the decision-making process with the reinforcement of the powers of the General Assembly
- (2) The Supervisory Board, made up of Sacem members, oversees the activities of the Board of Directors and the CEO
- (3) The Ethics Committee, chaired by an independent third party, aims to prevent and manage conflicts of interest
- 4 Sacem has been reinforcing measures intended to provide more transparency and better information for its members





26 ANNUAL REPORT AND ACCOUNTS 2020 ANNUAL REPORT AND ACCOUNTS 2020 27