

# HELPING OUR CLIENTS, THE MUSIC USERS

Authors, composers, publishers and their partners, the music users, have this in common: long months of silence, prevented from exercising their professions or activities. The historic collapse of royalty collections is linked to the forced inactivity of thousands of economic actors who inject life into musical creation day after day.



Even if life picked up a little between confinements in certain essential, convivial places where culture is shared, others remained mute.



## SUPPORT

All through the crisis, Sacem has provided constant support to its music-using clients: bars, cafés, restaurants, clubs and nightclubs, shops, sports halls, and has expressed solidarity with the organisers of events, concert halls, festivals – all those who, in normal times, contribute to bringing musical creation to life by broadcasting music in their establishments or at events.

WITH MORE THAN

# 60

local offices throughout France, we know our partners and their activities (background music, concerts, shows, cinemas, festivals, clubs).

# 650,000

royalty credit notes issued to our clients to compensate them for their forced inactivity.

## STRONG MEASURES FOR OUR MUSIC-USING CLIENTS

Right from the start of the first lockdown, Sacem committed to:

- mitigating the financial strain associated with the lockdown **by suspending royalty billings**
- supporting the gradual resumption of activity by offering **royalty credits** equivalent to the duration of the confinement
- maintaining the majority of the aid planned for projects that were canceled.

At the end of October, with the announcement of the second lockdown, Sacem suspended:

- all royalty billings
- automated debits from bank accounts
- contracts for the period of closure imposed by the public authorities
- all penalties for not paying on time

