

# SACEM: SHELTER IN A STORM

Our values, our history and our expertise have proven their strength. Collective management has demonstrated how effectively it can support and protect our 182,520 members.

**Very early on, Sacem took the measure of what the crisis meant for authors, composers and publishers: a tremendous double-blow loss of income. The first hit was brutal and immediate, with the end of orders and artistic projects, but it was also long-lasting, since royalties are by nature paid after the works have been exploited. The losses will continue in 2022.**

## A COMPREHENSIVE EMERGENCY RESPONSE PLAN

As soon as March 2020, Sacem was on the front line, rolling out an emergency plan that is among the first and strongest in Europe

The three priorities:

- support creators and publishers facing the worst difficulties with an emergency fund offering **direct, non-reimbursable aid**
- secure our members' income and help them cushion the blow by offering them **advances on royalty payments**
- support our members by providing new resources and by adapting programmes to **support projects by authors, composers and publishers**

## EXCEPTIONAL AID FROM THE PUBLIC AUTHORITIES

Efforts on the part of Sacem and professional organisations facilitated:

- the inclusion of music creators as beneficiaries of the national solidarity fund
- exemption from charges for four months for music creators
- direct aid from the Centre National de la Musique and the Ministry of Culture for authors, composers and publishers

(See pages 08–09)

## AUDIOVISUAL EMERGENCY FUND

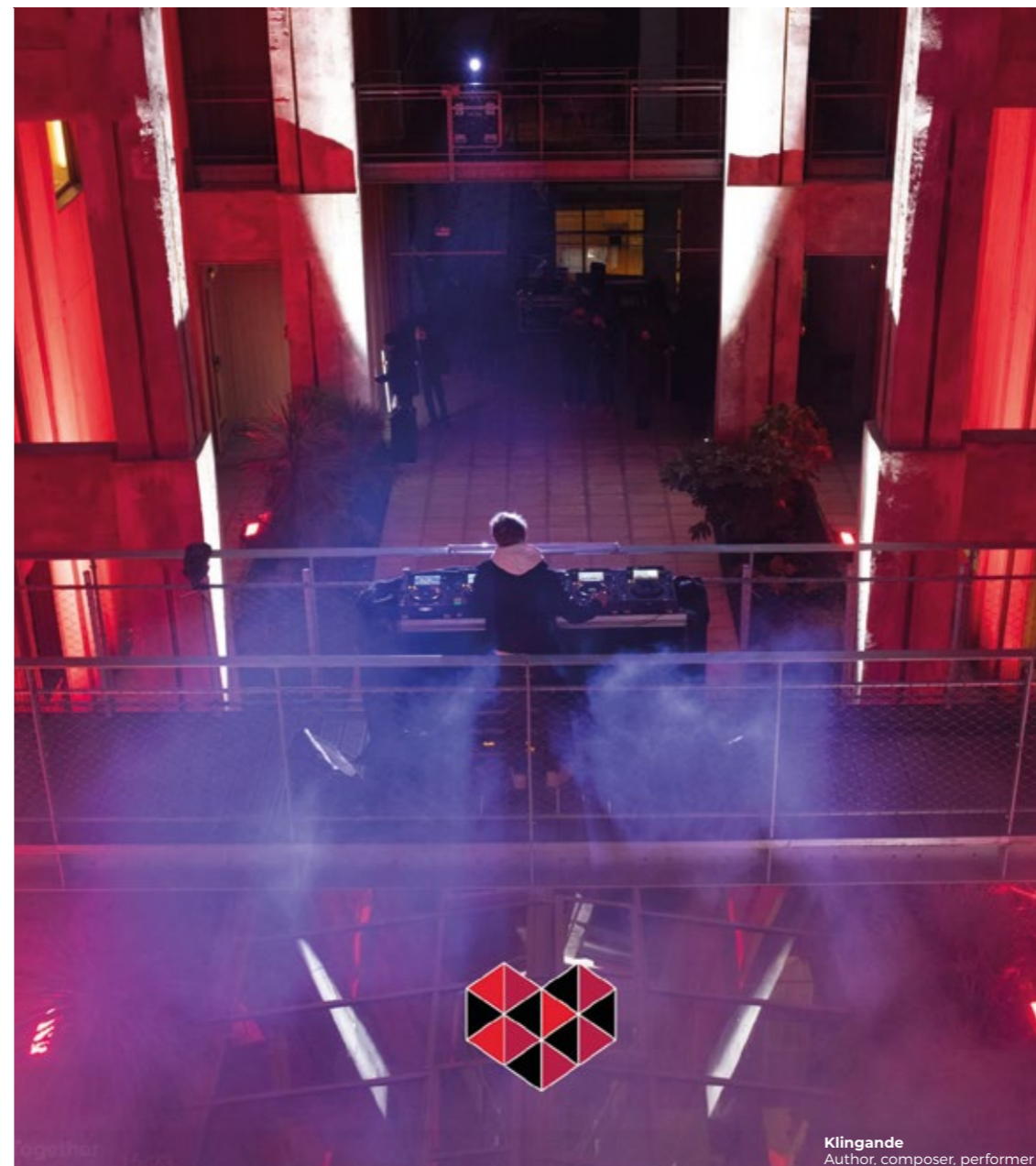
Sacem, along with the Centre National du Cinéma et de l'Image Animée (CNC) created an audiovisual emergency fund for authors and composers of music for the screen, managed by Sacem.

## AN INCOME-PROTECTION FUND

In response to the health crisis and in addition to the broad government measures, the Centre National de la Musique (CNM) has set up an exceptional income-protection fund for authors and composers. Created in partnership with Sacem and SACD, it will provide assistance to members of those organisations whose remuneration from collective management has fallen by more than 40% in 2021.

## PAYMENT FOR LIVESTREAMS

Deprived of the stage and unable to meet with their audiences, many artists saw livestreaming as an opportunity to continue to broadcast their music and their creations. In the spring of 2020, Sacem was the first authors' rights society in the world to implement an exceptional remuneration system for livestreaming performances. Thousands of livestreams were registered in a few months and were eligible for remuneration with royalties. This new distribution was extended until March 2021 for any live show generating more than a thousand views and lasting at least twenty minutes.



# 11,050

emergency aid packages granted to Sacem's authors, composers and publishers from March 2020 to June 2021 totaling 11.5 million euros.

# 950

exceptional advances on royalties granted to our members to help them through the period. These cash advances, repayable starting in 2022, are in addition to the advances that our members can normally receive each year.

IN 2020

# €43M

allocated for the emergency measures.

## PRIVATE COPYING, A VITAL RESOURCE

The emergency measures would not have been possible without the truly helpful system of private copying levies.

25% of the sums collected from the private copy levy are used to support the distribution of works, creation, training and artistic and cultural education. The ordinance of March 27, 2020 extended the scope of the allocation of sums from private copying, allowing collective management organisations to use this aid to provide relief and support to their members in difficulty. This measure was extended until December 31, 2021.