

OUR STRATEGY

Make collective management the preferred model for authors, composers and music publishers in France and around the world. This is the strategic ambition of Sacem, guided by one priority: to better serve and support its members.

1 Accessible and proactive
Committed, transparent, always at the service of members and clients.



2 Digital
Innovative and constantly evolving to adapt to new economic models.



Today, to better serve its members, Sacem is prioritising and accelerating the implementation of its strategic plan. In September 2020, it launched a transformation and development plan aimed at making its model even more effective, innovative and efficient.

3 360 vision
Leader in collective management and influential in the music industry globally.



4 International
Prepared to compete and contract with major global players.



5 Flagship
A model for the defence of copyright and collective management.

