

DIGITAL GROWTH ACCELERATES

Sacem anticipates changes in usage, identifies new sources of revenue, negotiates agreements to ensure fair remuneration for its members – all while continuously improving its digital performance.

PERFORMANCE AND DEVELOPMENT

+60%

investment in IT systems since 2013.

Our IT investments proved to be vital in 2020. We were able to ensure the collection and distribution of royalties and develop new services for our members, as well as new functionality in URights, the online rights management platform.

TWITCH, TIK-TOK AND MORE: AGREEMENTS WITH PLATFORMS

Sacem signed a first-ever agreement with the Twitch platform for content as well as for livestreams broadcast on the platform, at a crucial moment when concert venues were closed. Agreements were also signed with the livestream platform Akius and the social network Tik-Tok. In 2020, Sacem renewed and renegotiated its contracts with many streaming services (Tidal, Napster, Deezer). It also extended its reach to new territories outside Europe with Spotify and renewed its first contracts with Facebook and Amazon Prime Video.

IN 2020

1.4

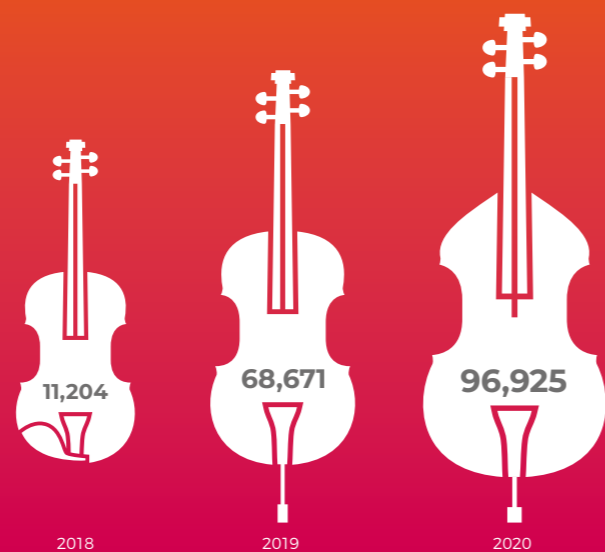
petabytes stored in our data center.

NEW INTERNATIONAL MANDATES

The South Korean society Komca awarded Sacem a contract to manage its members' online rights for Europe. This partnership established Sacem's first strategic bridge to Asia. The deal came on top of mandates already signed with the Canadian authors' society Socan and international publishers such as Universal Music Publishing, Warner Chappell, Wixen Music Publishing, Strictly Confidential, Because, Pen Music, Nanada and Impel. The agreements with UMPI, Impel and Socan were renewed in 2020.

Sacem represents its repertoire and mandating CMOs and publishers in the negotiation of multi-territory licenses with digital platforms. Societies that give Sacem mandates get access to URights, the copyright management platform for online music.

Streams and downloads handled by Sacem (in billions)



URIGHTS, A UNIQUE PLATFORM FOR ONLINE RIGHTS MANAGEMENT



€291.2M

online collections, +29.5% compared with 2019.

URights processes all the exploitation data from digital service providers up to the calculation of the royalties to be distributed, whatever the country of exploitation and the origin of the works. For authors and composers, it accelerates royalty payments, and for foreign mandating CMOs and publishers, it offers a tool for monitoring their works.

70

billion data points handled by URights every month.

2,030

customers in the online music sector in 2020.

39

multi-territorial agreements signed.

