

CREATIVITY IS ESSENTIAL IN TIMES OF CRISIS

Culture has never been so important in our lives. Artistic creations unite and uplift us. They create a common heritage and are at the heart of the social bonding that we missed so much in 2020.

Every day, more and more women and men around the world seek access to culture, to cultural works, but also to become creators themselves.

MUSIC IN THE LIVES OF THE FRENCH

57%

French people listen to music every day, a figure that has practically doubled in a decade¹.

CREATORS ARE YOUNGER — AND MORE NUMEROUS

6,650

new authors, composers and publishers per year (+63% compared to 2015).

18%

of Sacem members are under 25 (2015: 9%).

¹ 50 years of cultural habits in France. Ministry of Culture, 2018.



Our brains and our psychological lives have an absolute need for music. When people couldn't see each other, let alone touch each other, sound was the only thing that had the power to bridge distances and unite groups much larger than those that share a language. We expressed a need to connect through sound.

Emmanuel Bigand
Emmanuel Bigand, neuroscience researcher, Université de Bourgogne



Jean-Louis Aubert
Author, composer, performer

Livestreams strengthened the link between artists and their audiences.



Playing, sharing our music and our emotions, being near you. This is a physiological mission for us, it's our reason for living. Taking that away from us for too long would be like severing all of our limbs.

The Avener
Author, composer, performer

